

# RAJA MUHAMMAD ZUBAIR

UI/UX DESIGNER and WEBFLOW DEVELOPER

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Portfolio: [rajazubair.me](http://rajazubair.me)

## PROFESSIONAL SUMMARY

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UI/UX Designer with 2 years of professional experience designing and delivering production-ready digital products, from Figma concept to responsive Webflow build, for SaaS platforms, e-commerce brands, and international clients. Experienced across the complete design process, from user flows, wireframing, and prototyping to scalable design systems and high-fidelity interface design. Uses AI tools including ChatGPT, Claude, and Relume to accelerate research and ideation, staying focused on interfaces that solve real business problems, not just look polished. Full case studies and live Figma files for featured projects are available at [rajazubair.me](http://rajazubair.me).

## TECHNICAL SKILLS

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**Design:** UI Design · UX Design · Information Architecture · User Flows · Wireframing · Prototyping · Design Systems · Interaction Design · Responsive Design · Accessibility

**Tools:** Figma · FigJam · Figma Motion · Webflow · Adobe Photoshop · Adobe Illustrator

**Development:** Webflow CMS · HTML · CSS · JavaScript

**AI-Assisted Workflow:** ChatGPT · Claude · Relume AI · Figma Make — used regularly to speed up research synthesis, ideation, and first-pass wireframing

## WORK EXPERIENCE

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### UI/UX Designer · Synctom

June 2025 - April 2026

Islamabad, Pakistan · Full-time

- Designed and launched Axion Lighting's first-ever website from scratch for a client who previously had no online presence at all; after launch, the client reported that new customers began purchasing through the site for the first time.
- Redesigned the Synctom agency's own website from a single, unclear page into a full multi-page site with defined services and project showcases — the new site gave the agency a professional presence it could point to when it began running paid marketing for the first time.
- Designed CWESD (an LMS platform for a women's technical entrepreneurship program) and HomeHeaven (a real estate website) end-to-end, building wireframes, prototypes, and design systems for both.

- Presented and defended design decisions directly to stakeholders in review sessions, translating business goals into interface choices and iterating based on feedback.
- Balanced four concurrent client projects against fixed deadlines without missing a delivery date.

## UI/UX Designer and Webflow Developer · Flowcubo

February 2025 – Present

International Agency · Remote, Part-time

- Partnered with an international design agency to produce high-fidelity Figma designs and fully responsive, production-ready Webflow builds for overseas clients.
- Redesigned Prime Renovations for a New York-based client whose prior site had no clear services, project gallery, or testimonials; rebuilt it to meet his request for a premium look, and he reported gaining new customers he hadn't been getting from the old site.
- Redesigned and rebuilt Cyberrey in Webflow for a cybersecurity client whose previous site didn't clearly communicate what the business did, replacing it with a trust-building visual language and a clear information architecture.
- Currently designing a full redesign for Pablo Marbles & Granite, a Boston-based client, replacing a single unclear page with structured services, project, and testimonial sections; the client was pleased enough with the design to award a bonus beyond the agreed scope.
- Converted design concepts into pixel-perfect Webflow builds with CMS integration, handling handoff independently to keep builds performant and on-brief.
- Worked inside agency-level QA and process standards while meeting tight turnarounds typical of international client work.

## INDEPENDENT PROJECTS

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- Personal Portfolio - [rajazubair.me](http://rajazubair.me): Designed and built a personal portfolio from scratch covering the full pipeline from UX design to front-end development; each case study links to a live, browsable Figma file.
- Reclaim (9D Technologies) - Data Recovery App: Designed the UX for a technically complex data-recovery workflow, focused on making multi-step recovery processes understandable for non-technical users.

## EDUCATION

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### Bachelor of Science in Computer Science (BSCS)

National University of Modern Languages (NUML), Islamabad, Pakistan

September 2022 – June 2026 | Graduated

CGPA: 3.46 / 4.00